



Educating, Developing & Advancing  
the Supply Management Profession

### Corporate Sponsorship

Please reserve the following sponsorship benefits for me/my company:

- Platinum Sponsor: \$5,000       Gold Sponsor: \$3,000
- Silver Sponsor: \$500             Bronze Sponsor: \$100
- Diversity Event Package: \$250

#### Contact Information

Name: \_\_\_\_\_ Company: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Email Address: \_\_\_\_\_

#### Payment Information

Check Payable to ISM-Philadelphia, Inc. enclosed  
 Please send me an invoice  
 Please Bill my:  Visa     MasterCard     American Express  
 Card Number: \_\_\_\_\_ Exp: \_\_\_/\_\_\_  
 Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

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### Corporate Sponsorship

#### **Partnership, Promotion & Participation with ISM-Philadelphia**

Team up with ISM-Philadelphia to develop high standards of ethics, leadership, and training in the field of Supply Management, through our new corporate sponsorship program. Through this program, sponsoring companies can receive the following benefits for contributing to ISM-Philadelphia:

- Advertising to buyers in the Greater Philadelphia Region
- Networking opportunities at ISM-Philadelphia's monthly Network After Work meeting and monthly educational dinner meeting
- Exposure to over 400 Greater Philadelphia supply management professionals at global, national, and local organizations

#### **About ISM-Philadelphia ([www.ism-phila.org](http://www.ism-phila.org))**

ISM-Philadelphia has served the purchasing and supply management professionals of the Greater Philadelphia area since 1915. The local association is a not-for-profit professional educational association, affiliated with the Institute for Supply Management (ISM) and offers seminars and educational meeting programs designed to meet the needs of today's supply management professionals. Members of ISM-Philadelphia receive current affiliate news and educational articles in a monthly e-Newsletter. With approximately 400 members in the Philadelphia affiliate, ISM-Philadelphia offers its members an excellent opportunity for networking and professional development. Monthly meetings feature a dinner meeting presentation on current supply management or business related topic. Monthly meetings are typically held on the second Thursday of each month. Throughout the year, full and half day seminars are held as are social networking events.

Members include professionals from several Philadelphia area employers, including:

- |                            |                                       |                          |
|----------------------------|---------------------------------------|--------------------------|
| • ACE Group                | • Becton Dickinson & Company          | • Ikea                   |
| • AgustaWestland Corp      | • Bristol Global Mobility             | • Jacobs Engineering Grp |
| • Amtrak                   | • Compas, Inc.                        | • Johnson & Johnson      |
| • AmeriHealth Caritas      | • Compliance Management International | • Phila. Gas Works       |
| • Arkema Inc.              | • Dechert LLC                         | • Ricoh - USA            |
| • Asplundh Tree Expert Co. |                                       | • USPS                   |
|                            |                                       | • Verizon                |

## More about ISM-Philadelphia

### Our Values

ISM-Philadelphia values the continued development and delivery of educational opportunities to further the knowledge and professional development of our members.

We strive for excellence and encourage our members to excel in the field of supply management. We value adherence to and maintenance of the highest standards of conduct and competency for the supply chain profession.

To meet these objectives, ISM-Philadelphia relies on its members for volunteers. We strongly support and value the efforts, knowledge and commitment of our volunteers and our staff. We structure our communication and volunteer system by encouraging participation in the activities best suited to members willing to serve.

ISM-Philadelphia values and seeks a diverse membership, volunteer leadership and staff. There are no barriers to full participation in the association, and we encourage involvement from all our members.

### Our Objectives

- To foster and promote the interchange of ideas through networking and professional interaction
- To develop and apply efficient supply management methods and practices
- To collect and disseminate information of benefit to members regarding fundamental marketing, production, manufacturing practices, material and product uses, and logistic channels
- To prevent trade abuses
- To support the educational needs of members
- To advance the supply management profession through seminars, workshops, national conferences, via professional development dinner meetings and various special social gatherings

## Sponsorship Opportunities

As a corporate sponsor, you will support the development of high quality education, ethics, and best practice standards in the field of Supply Management; and you can gain direct access to hundreds of influential decision-makers at corporations in Philadelphia. Additional benefits vary depending on your organization's level of contribution.

### Platinum Premium Dinner-Video Sponsorship - \$5,000

- 12 month spot on website for logo and link
- 10 month spot on e-newsletter for logo and link
- 5 complimentary dinner meeting invites (1 per month)
- Additional dinner meeting invites \$35.00/each
- 7 dinner meeting courtesy display table (1 per month)
- 3 dinner meeting 5-minute presentation
- 4 extended video sponsor spots

### Gold Dinner-Video Sponsorship - \$3,000

- 6 month spot on website for logo and link
- 6 month spot on e-newsletter for logo and link
- 4 complimentary dinner meeting invites (1 per month)
- Additional dinner meeting invites \$35.00/each
- 6 dinner meeting courtesy display table (1 per month)
- 2 dinner meeting 5-minute presentation
- 2 video sponsor spots

### Silver Dinner Meeting Sponsorship - \$500

- 3 month spot on website for logo and link
- 3 month spot on e-newsletter for logo and link
- 3 complimentary dinner meeting invites (1 per month)
- Additional dinner meeting invites \$35.00/each
- 3 dinner meeting courtesy display
- 1 dinner meeting 5-minute presentation

### Bronze Networking Event Sponsorship - \$100

- 1 month spot on website for logo and link
- 1 month spot on e-newsletter for logo and link
- 1 networking event courtesy display

### Diversity Event Booth Package - \$250

- 1 expo booth with skirted table, 4 chairs and signage
- 1 listing in the Event Book (vendor directory listing)
- 3 monthly spots on website for logo and link
- 3 monthly spots on e-newsletter for logo and link
- 1 non-member April Dinner Meeting invitation
- Free electricity and Wi-Fi available (optional)