

Executive Board Message: June 2018

As I enter my last month as your president, I want to take the time to reflect on all the work your board has done over the past 12 months, all the work still to be accomplished and to thank all of you you're your support during that time.

It has certainly been a busy period in my life. However, I am thankful for the dedication of our board as we completed several items we identified as we started our year, last June. We identified membership as a critical task in July, and we created a comprehensive campaign which was launched that month. While results were not what we expected, we maintained our focus and were able to obtain moderate success throughout the year. We also concentrated on ensuring quality educational programs for you throughout the year and through your survey responses you indicated that we met that goal at an 85% satisfaction rate with in excess of 90% participation at all dinners. Your comments were and continue to be very valuable. As we look at other goals we find that EPG participation has increased and we even hosted Temple U students in one of our pre dinner events, in addition to several on campus mind share events and our student membership has grown.

For the coming board year, your new board will be focusing on continuing the membership drive, and ensuring relevant programs. They will also be exploring ways to introduce a member driven mentorship program and adding half and/or full day seminar programs.

A great deal of dedicated volunteer effort by all of our volunteers, whether committee members, board directors, officers, or advisory board members, demonstrated a strong commitment to this organization to ensure its ability to sustain itself. When you see them, thank them, as I do here.

I am therefore pleased to hand the reigns off to the new board and officers with confidence in their ability to continue the efforts outlined above.

Thank you and farewell.

Jim Moran, C.P.M.; CPSM; President, ISM-Phila 2017/2018